

Web Posted: 07/09/2009 12:00 CDT

## **'Superstreet' plan gets mixed reviews**

**By Christine Stanley** - Contributing Writer/North Central News

Hundreds packed into Summit Christian Center June 30 to review plans for Texas' first "superstreet," a temporary fix for a part of U.S. 281 north of Loop 1604 that's supposed to cut travel time in half on the notoriously gridlocked corridor.

Some raved about its potential, but others see a traffic nightmare in the making.

"This is a very cheap solution, but it just seems like you're giving up a lot," James Grace said. He and his wife, Kathryn, frequented superstreets when they lived in Detroit.

"It just seems like it's going to be more of a hassle."

The Graces' concerns were echoed throughout the open-house-style forum hosted by the Alamo Regional Mobility Authority, the agency that's overseeing the superstreet project.

Pape-Dawson Engineers approached Bexar County and San Antonio leaders with the concept in January after three grassroots groups stopped plans for a 281 tollway extension with a federal lawsuit last fall, ARMA Communications Director Leroy Alloway said.

While preparing for that lawsuit, Texas Department of Transportation officials discovered a conflict of interest between a TxDOT biologist and her husband, a contractor who worked on various aspects of the tollway's environmental assessment.

TxDOT asked the Federal Highway Administration to pull environmental clearance for the project as a result, and a new, more intense study was mandated to find a permanent solution for 281.

But that will cost millions and could take up to five years to complete, Alloway said, leaving residents stuck on the cramped roadway in the meantime.

"That gets us to where we are today," he said. "The superstreet is intended to be that interim relief so the community is not suffering in traffic."

The superstreet would reconfigure intersections at Evans Road, Stone Oak Parkway and Marshall Road to prevent cross-street traffic from turning left and traveling straight across 281.

Cars would be forced to turn right instead, headed for signaled turnaround lanes on the north and southbound sides of 281's median. Once traffic is stopped on 281, drivers would u-turn to proceed in their desired direction.

The intersection at Encino Rio will be reconfigured as well, but left turns onto 281 would still be allowed.

The superstreet would add stoplights to 281, but forcing right turns will reduce the number of traffic signal phases at each intersection from six to two, which should speed up everyone's commute, engineers say.

"It takes about 300 seconds to cycle through six phases," Alloway said. "We're going to cut it down to a two-phase signal at 130 seconds."

Residents suggested overpasses for 281 cross traffic, but ARMA can't do that without violating federal law. The three- to five-year environmental impact study must be completed before any new capacity can be added to 281, which also rules out building continuous lanes on both sides of the 281 median.

The superstreet is considered an "operational improvement," ARMA lawyer Lisa Alderman said, so the project can proceed if a less-scrutinized environmental impact study is approved within the next few months.

"There wouldn't be a golden-cheeked warbler living in the middle of the road," Alderman said. "We're not destroying any habitat."

ARMA expects a summer 2010 completion date if the project doesn't hit any legal hiccups. The superstreet will cost \$7.78 million, with most of the funding from federal stimulus dollars. The Advanced Transportation District has chipped in \$1.6 million, and the city of San Antonio contributed \$480,000.

Alloway and his colleagues have been sifting through comment cards from last week's meeting, and a lot of residents are asking if the superstreet could really work. But ARMA had the same response when it was first approached with the idea, he said.

The 281 superstreet concept would be the first in Texas. Engineers have touted their successes in North Carolina, Michigan and other states.

"It was just a time thing for me," Kathryn Grace said. "It's like, too bad I couldn't make a left at the light and just be on my merry way."

Alloway will submit last week's comments as part of the superstreet impact study. Commuter Eric Weissgarber said he thinks the superstreet could work.

“It's a real negative way to start your day off thinking we have 20 years of non-progress, and we have lots of governmental entities and funds that will not fix our problem,” he said.

“And you have people who know how to stop stuff by filing lawsuits. I hope they're all sitting in traffic and enjoying what they've given us.”

The superstreet is part of a greater series of ongoing efforts meant to reduce traffic gridlock in the general 281/1604 area and in Stone Oak.

The City Council voted last month to have the city acquire 3,002 square feet of private property at the northwest corner of Stone Oak Parkway and Huebner Road to accommodate a right-hand turn lane.

The turn lane will be built in southbound Stone Oak in conjunction with the extension of left-hand turn lanes on eastbound Huebner.

Relocation of local utility lines and actual construction work will start as soon as the property is acquired. Design work has been completed on both projects.

Elsewhere, by offering matching funds to the state, the San Antonio-Bexar County Metropolitan Planning Organization received \$140 million for half of the planned 281/1604 multi-level interchange.



## Super Street update: Encino to keep left-turn lanes

Submitted by Staff on Sun, 07/05/2009 - 1:55am. [News](#)

At least 300 people attended an open house Tuesday to view updates on the proposed Hwy 281 Super Street. A temporary fix to relieve the highway's congestion between Encino and Marshall Road, the Super Street is expected to be under construction by the end of the year and completed by summer of 2010.



Already proven successful in a number of other states, the Super Street will ease congestion by reducing the number of signal phases from the current six to two at three major intersections. To do this, cars on Evans, Stone Oak Parkway and Marshall Road will no longer be allowed to cross or turn left onto Hwy 281. Instead, motorists will be directed right onto the highway and given the option to head straight or turn around at additional traffic lights that will be installed roughly 1,000 feet from each intersection.

The Alamo Regional Mobility Authority, which is heading the project, anticipates the morning commute from Marshall Road to Loop 1604 will drop from 31 minutes to 15 after the Super Street is constructed. Likewise, the evening commute on northbound 281 is expected to fall from 18 minutes to 10.

Encino Rio, which had a similar design to the other three intersections, will now maintain its left-hand turn lanes. An Alamo RMA staff member says traffic models consistently show too many vehicles are already entering the highway from Encino to make the Super Street work. Some changes will still be made at the intersection, including the addition of a third left-turn lane on Encino at 281. Motorists traveling southbound on Hwy 281 will also lose the ability to turn left onto Encino Rio after the Super Street is in place.

This plan is expected to relieve congestion for the next five to seven years while work continues on finding a more permanent solution for 281. This will be the first Super Street built in Texas.

Most of those who attended Tuesday's meeting were in favor of the plan and anxious for construction to begin. Some, particularly parents of teenage drivers, were concerned about how cars will be able to transition to the far left lane on 281 in time to make the new turnarounds.

"This is going to be a learning experience for everyone," said an Alamo RMA employee.

To view a simulation of the project, visit [www.youtube.com/watch?v=N5EO8MT0D-Y](http://www.youtube.com/watch?v=N5EO8MT0D-Y). All documents handed out during the open house are also available at [www.411on281.com](http://www.411on281.com).

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July 2009

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### Upcoming events

- Mays YMCA Fall 2009 Youth Sports League (Now)
- Party on the Patio at Lion & Rose (12 hours)
- Latin Vibe Night at COCO Chocolate Lounge (12 hours)
- Live Music w/ Laura Marie & Reza this Saturday at WineStyles! (1 day)
- Bridal Open House at Club at Sonterra (2 days)
- Free Blue Bell Ice Cream (3 days)
- David Shelton Gallery Grand Opening (8 days)

more



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## Broadcast Coverage Listing Report - US 281 Super Street

### KENS-CBS San Antonio, TX EYEWITNESS NEWS AT NOON

Jul 1 2009 12:00PM CT

[6:25] CREWS WILL BE RE-SEALING THE ROAD UNTIL FOUR O'CLOCK. TRAFFIC WILL BE DETOURED AROUND THE INTERCHANGE. TRAFFIC ALONG 281 HAS BEEN A HOT TOPIC OF DISCUSSION, BUT ONE GROUP SAYS THEY HAVE A SOLUTION TO STOP THE ALL CONGESTION, AT LEAST FOR THE NEXT 5 TO 7 YEARS, MEMBERS OF THE **ALAMO REGIONAL MOBILITY AUTHORITY** SAY THE 281 **SUPER STREET** PROJECT WILL HELP EASE TRAFFIC ALONG 281 NORTH OF LOOP 1604. ROAD EXPERTS SAY THE **SUPER STREET** IS ONLY A TEMPORARY SOLUTION THAT WILL BE FUNDED THROUGH FEDERAL STIMULUS MONEY. THE PLAN WOULD ELIMINATE CROSS STREET TRAFFIC BY TAKING AWAY LEFT HAND TURN OPTIONS. LEROY ALLOWAY/ **ALAMO REGIONAL MOBILITY AUTHORITY**) "WE'RE CONFIDENT THAT THIS ROADWAY WILL PROVIDE US WITH THE RELIEF WE NEED TODAY AND THROUGH THE NEXT FEW YEARS AS WE DO THIS LONG TERM STUDY" L CUT TRAVEL TIME IN HALF FOR MOST DRIVERS. THEY HOPE TO BEGIN CONSTRUCTION BY OCTOBER. THE PROJECT WILL TAKE ANYWHERE FROM 6 TO 8 MONTHS TO COMPLETE.

**Audience:**

46,544

**30-Second**

**Ad**

**Equivalency:**

\$250

**Calculated**

**Ad Value:**

\$575

**Placement:**

Beginning

**Runtime:**

1:09

**Calculated**

**Publicity**

**Value:**

\$1,725

### KABB-FOX San Antonio, TX FOX 29 NEWS FIRST

Jul 1 2009 08:30AM CT

[1:07] YEAH, NOSHING. THERE'S A NEW RESTAURANT IN TOWN, SHAUN STEVENS, FROM THE PLACE YOU LOVE ALREADY, SILO. GREAT QUALITY FOOD, BUT THEY HAVE A NEW RESTAURANT CALLED NOSH THAT'S SIMILAR IF YOU'RE HERE IN **SAN ANTONIO**, YOU WOULD THINK OF TAPSA, BUT THEY DON'T MAKE IT SPANISH STYLE. AND THEY HAVE A GREAT MENU SUITD FOR THE SUMMER. AND THE EXECUTIVE CHEF IS GOING TO BE HERE TO COOK UP A RECIPE YOU CAN MAKE AT HOME RIGHT OFF THEIR MENU.

[2:48] AS WE TAKE A LIVE LOOK RIGHT NOW ON AT OUR ROTATING TRANSGUIDE CAMERA, YOU CAN SEE I-10 AT HUEBNER HERE WHERE THE ACCIDENT MAY HAVE ACTUALLY CLEARED, TRAFFIC WAS MOVING SMOOTHLY JUST OUTSIDE THE STATION,

LOOP 410 AT CALLAGHAN AND LOOP 410 AT JACKSON KELLER, LOOKING REAL NICE. BE SURE TO JOIN ME BACK HERE IN THE NEXT FEW MINUTES FOR THE VERY LATEST. AND FOX NEWS FIRST, WE HAVE NEW DETAILS THIS MORNING ON THE PROPOSED 281 **SUPER STREET** PROJECT. FOR THOSE OF YOU WHO LIVE ON THE CITY'S NORTHSIDE, IT'S PROBABLY NOT YOUR WAY INTO WORK THAT YOU'RE DREADING, RATHER THE TREK BACK HOME EVERYDAY. OUR JESSICA TOUMANI IS LIVE IN ACTUALLY, SHE'S LIVE OUT AT NORTH **SAN ANTONIO** WITH THE LATEST DEVELOPMENTS ON THE PROJECT. GOOD MORNING, JESSE A CA. WELL, GOOD MORNING, MONICA.

**[3:17]** WELL, GOOD MORNING, MONICA. SAFER AND FASTER, THAT'S WHAT DEVELOPERS PROMISE WITH THIS NEW PROJECT OUT HERE ON 281. IT'S CALLED A **SUPER STREET**, AND REALLY IT'S A COMPLICATED WAY IT WORKS, BUT WE'LL EXPLAIN THAT LATER. MANY RESIDENTS GOT A SNEAK PEEK LAST NIGHT AT AN OPEN HOUSE AND WERE ABLE TO ASK PLANNERS AND DEVELOPERS PRESSING QUESTIONS. ONE OF THE BIG ONES IS HOW MUCH TIME WILL THE **SUPER STREET** PROJECT REALLY SAVE US? THE ANSWER WAS ABOUT SEVEN MINUTES DURING RUSH HOUR TRAFFIC. IT'S ALSO EXPECTED TO CUT THE NUMBER OF ACCIDENTS BY MORE THAN HALF.

**Audience:**  
18,327  
**30-Second  
Ad  
Equivalency:**  
\$40

**Calculated  
Ad Value:**  
\$137

**Runtime:**  
1:43  
**Calculated  
Publicity  
Value:** \$411

**Placement:**  
Beginning

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## **KABB-FOX San Antonio, TX FOX 29 NEWS FIRST**

Jul 1 2009 08:00AM CT

**[26:52]** HEAT INDEX TODAY UP TO 100. ABOUT 25% CHANCE THAT YOU COULD CATCH A THUNDERSTORM IN YOUR NEIGHBORHOOD. 80 RIGHT NOW AT THE AIRPORT AND PORT **SAN ANTONIO** A LITTLE COOLER AT STINSON FIELD AND RANDOLPH AIR FORCE BASE. NEW BRAUNFELS AT 76 AND PARTLY CLOUDY. A LITTLE BIT OF A NORTHEASTERLY BREEZE.

**[28:01]** ALL RIGHT. THANK YOU, SIR. COMING UP NEXT AFTER THE BREAK, THE PROPOSED 281 **SUPER STREET** IS ABOUT TO BECOME A REALITY. JUST HOW MUCH TIME IT WILL SAVE DRIVERS ON THEIR AFTERNOON COMMUTE. PLUS WE'LL TELL YOU WHY A POPULAR OVER THE COUNTER MEDICINES LIKE TYLENOL CAN BE VERY DANGEROUS TO YOUR HEALTH AND WHAT HEALTH OFFICIALS ARE RECOMMENDING THAT YOU DO ABOUT IT.

**Audience:**  
19,859  
**30-Second  
Ad  
Equivalency:**  
\$40

**Calculated  
Ad Value:**  
\$179

**Runtime:**  
2:14  
**Calculated  
Publicity  
Value:** \$537

**Placement:**  
End

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## KABB-FOX San Antonio, TX FOX 29 NEWS FIRST

Jul 1 2009 08:00AM CT

[0:56] I'M CHECKING THE RADAR AND IT MAY BE A SPRINKLE, BUT THAT WAS AWHILE BACK. NOW WE'RE AT 80 AT THE AIRPORT. PORT **SAN ANTONIO** 76. SUNSHINE AND NOT THE SPRINKLES. THERE IS A 20, 25% CHANCE OF THUNDERSHOWERS AT ANY POINT THROUGHOUT THE DAY TODAY AND INTO THE AFTERNOON.

[1:21] TILE TO BEAT THE TRAFFIC RIGHT NOW. MILEKA IS STANDING BY TO HELP YOU GET TO WHEREVER YOU'RE GOING ON TIME. IT DOESN'T LOOK LIKE **SAN ANTONIO** COMMUTERS ARE HAVING ANY PROBLEMS WITH THAT. WE ARE STARTING OFF THE 8:00 HOUR WITH A REMINDER ABOUT TWO MINOR ACCIDENTS. LET'S FIRST LOOK AT THE MAPS.

[2:26] BE SURE TO JOIN ME BACK HERE IN THE NEXT FEW MINUTES FOR THE VERY LATEST. FOX NEWS FIRST THIS HOUR, IF YOU LIVE NORTH OF LOOP 1604 ON 281, HEADING BACK HOME AFTER WORK IS PROBABLY A TRIP THAT MANY PEOPLE DREAD, BUT THERE IS SOME HELP ON THE WAY. JESSICA TOUMANI JOINS US LIVE THIS MORNING WITH BRAND NEW DETAILS ON THE PROPOSED 281 **SUPER STREET** PROJECT. GOOD MORNING. WELL, GOOD MORNING, ERNIE.

[2:57] AND REALLY THAT'S WHEN MOST RESIDENTS HERE SAY THEY FACE THE BIGGEST PROBLEMS. BUT THE GOOD NEWS FOR THEM, ENGINEERS AND DEVELOPERS SAY HELP IS ON THE WAY. IT'S CALLED THE **SUPER STREET**. WAIT IT WORKS CAN BE JUST A BIT CONFUSING. THE **SUPER STREET** IDEA EMPLOYS A RIGHT TURN ONLY CONCEPT. NORTH OF LOOP 1604 FROM ENCINO REAL TO MARSHAL ROAD THERE WILL BE NO LEFT TURNS AND CARS WILL NOT BE ALLOWED TO GO STRAIGHT THROUGH THE HIGHWAY. INSTEAD, THEY WILL HAVE TO TURN RIGHT AND IF THEY NEED TO, THEY CAN TAKE TURNAROUNDS, WHICH WILL BE PLACED A SHORT DISTANCE AWAY.

**Audience:**

19,859

**30-Second**

**Ad**

**Equivalency:**

\$40

**Calculated**

**Ad Value:**

\$113

**Placement:**

Beginning

**Runtime:**

1:25

**Calculated**

**Publicity**

**Value:** \$339

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## KABB-FOX San Antonio, TX FOX 29 NEWS FIRST

Jul 1 2009 07:30AM CT

[1:08] FOX NEWS FIRST, AS YOU PREPARE TO HEAD OUT TO WORK, MANY OF YOU ARE PROBABLY BRACING FOR THAT MORNING RUSH HOUR. BUT IF YOU LIVE NORTH OF LOOP 1604 ON 281, IT'S THE RIDE BACK HOME YOU ARE PROBABLY DREADING THE MOST. AND JESSICA TOUMANI JOINS US THIS MORNING WITH NEW DETAILS ON A PROPOSED 281 **SUPER STREET** PROJECT. GOOD MORNING, JESSICA. GOOD MORNING, MONICA.

[1:23] GOOD MORNING, MONICA. WE'VE ALL HEARD IT'S SUPPOSED TO EASE TRAFFIC CONGESTION, BUT NOW PLANNERS SAY THEY KNOW EXACTLY HOW MUCH TIME IT'S GOING TO SAVE YOU ON THE ROAD. LAST NIGHT DEVELOPERS, PLANNERS AND ENGINEERS BEHIND THE PROJECT JOINED TO EXPLAIN THE **SUPER STREET** PROJECT TO THOSE WHO MAY NOT BE CLEAR ON IT JUST YET AT A PUBLIC MEETING AND THIS WAS REALLY THE PLACE TO BE FOR THOSE FOLKS WHO STILL HAVE QUESTIONS. AND TRUST ME, THERE WERE MANY PEOPLE OUT THERE. ANIMATIONS WERE ALSO PRESENTED TO HELP THEM STEER THROUGH THE **SUPER STREET** CONCEPT. OFFICIALS REVEALED JUST

HOW MUCH TIME YOU WILL SAVE. YOU'RE FIGHTING THAT HORRIBLE EVENING RUSH HOUR TRAFFIC TO GET HOME FROM LOOP 1604. TODAY YOU'RE SITTING THERE FOR ABOUT 10 MINUTES WITH A **SUPER STREET** WE'RE GOING TO BE ABLE TO CUT IT DOWN TO ABOUT THREE MINUTES. ENGINEERS AND PLANNERS ALSO SAY THE 281 **SUPER STREET** IS NOT ONLY FASTER, BUT IT'S SAFER. THEY SAY IT WILL CUT THE NUMBER OF POSSIBLE ACCIDENTS BY MORE THAN HALF. IF YOU DIDN'T GET A CHANCE TO MAKE THE MEETING OR EXACTLY UNDERSTAND WHAT THOSE ANIMATIONS MEANT, LET ME EXPLAIN REAL QUICK.

**Audience:**  
20,482  
**30-Second  
Ad  
Equivalency:**  
\$40

**Calculated  
Ad Value:**  
\$108  
**Placement:**  
Beginning

**Runtime:**  
1:21  
**Calculated  
Publicity  
Value:** \$324

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## KABB-FOX San Antonio, TX FOX 29 NEWS FIRST

Jul 1 2009 07:00AM CT

**[0:45]** THE RAIN IS OUT THERE TO OUR NORTH. UNFORTUNATELY IT'S TOO FAR NORTH. BUT WE'LL SEE THESE SAGGING DOWN FURTHER TO THE SOUTH AND WE PICK UP RAIN AROUND **SAN ANTONIO** AND BEXAR COUNTY. WE'LL MAKE POP-UP SHOWERS IN THE AFTERNOON. HIT AND MISS TYPE SHOWERS, BUT NOW 76 A POPULAR TEMPERATURE IN BEXAR COUNTY.

**[2:22]** COM AND CLICK ON THE BEAT THE TRAFFIC LINK. FOX NEWS FIRST THIS HOUR, MORNING RUSH HOUR COULD BE CHANGING FOR COMMUTERS ON 281. OUR JESSICA TOUMANI IS JOINING US LIVE THIS MORNING WITH BRAND NEW DETAILS ON THE PROPOSED 281 **SUPER STREET** PROJECT. GOOD MORNING. WELL, GOOD MORNING, ERNIE. THE **SUPER STREET** IT CAN REALLY BE A CONFUSING CONCEPT, SO I WANT TO TAKE A SECOND AND EXPLAIN IT A LITTLE BIT BETTER. IF YOU WILL TAKE A LOOK, WE'RE AT THE INTERSECTION RIGHT NOW OF 281 AND STONE OAK PARKWAY. UNDER THIS NEW PLAN, ANY OF THESE CARS THAT ARE LOOKING TO TURN LEFT FROM STONE OAK ON TO 281, THEY WON'T BE ALLOWED TO.

**[2:54]** UNDER THIS NEW PLAN, ANY OF THESE CARS THAT ARE LOOKING TO TURN LEFT FROM STONE OAK ON TO 281, THEY WON'T BE ALLOWED TO. SO THAT WILL NOT HAPPEN UNDER THE NEW PLAN. **SUPER STREET** WILL USE A RIGHT TURN ONLY CONCEPT. NOW, YOU'RE PROBABLY THINKING, WELL, I NEED TO GO SOUTH ON 281. TO DO THAT I NEED TO TURN LEFT, SO WHAT DO I DO NOW?

**[3:49]** RESIDENTS WE SPOKE TO SEEM DIVIDED OVER THE CONCEPT, SOME SAYING IT SOUNDED LIKE A WASTE OF TIME. OTHERS CONVINCED ANYTHING WOULD BE BETTER THAN WHAT WE DEAL WITH NOW. AND PLANNERS SAY IT'S A NEW CONCEPT NOT ONLY FOR **SAN ANTONIO**, BUT IN FACT FOR ALL OF TEXAS. SO I GUESS WE'LL HAVE TO WAIT AND SEE IF IT ACTUALLY WORKS HERE IN **SAN ANTONIO**. LIVE THIS MORNING FROM THE NORTHSIDE, I'M JESSICA TOUMANI, FOX NEWS FIRST. NEW THIS MORNING, IT WAS A ROUGH NIGHT FOR RESIDENTS AT ONE SOUTHSIDE HOME.

**Audience:**  
24,198  
**30-Second  
Ad**

**Calculated  
Ad Value:**

**Runtime:**  
1:49  
**Calculated  
Publicity**

**Equivalency:**  
\$40

\$145

**Value:** \$435

**Placement:**  
Beginning

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## KABB-FOX San Antonio, TX FOX 29 NEWS FIRST

Jul 1 2009 07:00AM CT

[26:04] IT'S FREE STARGT AT 2:00. ENJOY THAT. COMING UP, A **SUPER STREET** BEING CREATED TO HELP YOU GET THROUGH CONGESTION ON 281. HOW MUCH TIME WILL THAT ACTUALLY SAVE YOU ON YOUR DAILY COMMUTE. PLUS THIS WATERMELON HAD NO CHANCE.

**Audience:**

24,198

**30-Second**

**Ad**

**Equivalency:**

\$40

**Runtime:**

0:14

**Calculated**

**Publicity**

**Value:** \$57

**Calculated**

**Ad Value:**

\$19

**Placement:**

End

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## KABB-FOX San Antonio, TX FOX 29 NEWS FIRST

Jul 1 2009 06:30AM CT

[3:14] MILEKA HERE TO HELP YOU GET TO WHEREVER YOU ARE GOING ON TIME. YES, AND FORTUNATELY NO NEW ACCIDENTS TO REPORT, SHAUN. THAT SHOULD CERTAINLY HELP OUT OUR **SAN ANTONIO** COMMUTERS. LET'S TALK ABOUT TRAVEL TIMES BECAUSE WE ARE STARTING TO SEE THINGS PICK UP. THINGS ARE STILL MOVING REAL SMOOTHLY EASTBOUND I-10 FROM LOOP 1604, A 13-MINUTE COMMUTE.

[4:08] AS YOU PREPARE TO HEAD OUT TO WORK THIS MORNING, MANY OF YOU ARE PROBABLY BRACING FOR THE MORNING RUSH HOUR. BUT IF YOU LIVE NORTH OF 1604 ON 281, IT'S PROBABLY THE RIDE BACK HOME LATER IN THE DAY THAT YOU ARE DREADING. BUT THERE IS RELIEF ON THE WAY AND OUR JESSICA TOUMANI IS JOINING US LIVE THIS MORNING WITH BRAND NEW DETAILS ON THE PROPOSED 281 **SUPER STREET** PROJECT. GOOD MORNING. GOOD MORNING, ERNIE. WE'RE ACTUALLY AT 281 AND STONE OAK RIGHT NOW AND THIS IS ONE OF THE INTERSECTIONS WHERE YOU WILL SEE MAJOR CHANGES BECAUSE OF THIS **SUPER STREET** PROJECT. PLANNERS AND ENGINEERS UNVEILED ANIMATION LAST NIGHT TO DEMONSTRATION HOW IT WILL WORK. DRIVERS ON THE CROSS STREETS OF 281 JUST NORTH OF 1604 WILL ONLY BE ALLOWED TO TURN RIGHT, NO MATTER WHICH WAY THEY NEED TO GO.

[4:53] DRIVERS ON THE CROSS STREETS OF 281 JUST NORTH OF 1604 WILL ONLY BE ALLOWED TO TURN RIGHT, NO MATTER WHICH WAY THEY NEED TO GO. ONCE THEY TURN RIGHT, A SHORT DISTANCE AWAY THERE WILL BE A TURN-AROUND SO THEY CAN TURN AROUND AND HEAD IN THE DIRECTION THEY NEED TO. PLANNERS SAY IT SHOULD CUT DOWN WAIT TIME BY ABOUT SEVEN MINUTES, BUT MANY RESIDENTS STILL DON'T THINK THE **SUPER STREET** IS SO SUPER. THEY ARE NOT CONVINCED QUITE YET. IT'S A BUNCH OF MONEY BEING SPENT ON SOMETHING THAT'S GOING TO DO A MINIMAL AMOUNT OF SAVING TIME AND ADD TO A LOT OF MILEAGE ON EVERYBODY'S CAR THAT LIVES AROUND HERE.

**Audience:**  
11,431  
**30-Second  
Ad  
Equivalency:**  
\$40

**Calculated  
Ad Value:**  
\$136

**Placement:**  
Beginning

**Runtime:**  
1:42  
**Calculated  
Publicity  
Value:** \$408

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## KABB-FOX San Antonio, TX FOX 29 NEWS FIRST

Jul 1 2009 06:00AM CT

**[0:34]** SHOOTING FOR TOP HONORS. THE LOCAL COLLEGE STUDENT WHO BECAME A CHAMPION LAST WEEKEND. THIS IS **SAN ANTONIO'S** FOX NEWS FIRST. EARLY EDITION. GOOD MORNING, EVERYONE.

**[0:53]** IF YOU LIVE NORTH OF 1604 ON 281 IT IS PROBABLE THE RIDE ON THE WAY BACK HOME THAT YOU DREAD. BUT THERE IS SOME HELP ON THE WAY. JESSICA TOUMANI JOINS US LIVE THIS MORNING WITH BRAND NEW DETAILS ON THE PROPOSED 281 **SUPER STREET** PROJECT. JESSICA, WHAT CAN YOU TELL US? WELL, GOOD MORNING ERNIE AND MONICA.

**[3:57]** BUT MOST OF US WILL PROBABLY MISS THE RAIN TODAY, BUT THERE WILL BE SOME LUCKY SPOTS. 77 AT THE AIRPORT. 78 PORT **SAN ANTONIO**. TEE TIME FORECAST HAS A CHANCE FOR AN ISOLATED STORM AT ANY POINT THROUGHOUT THE DAY. WE'LL BE MID 70S AT 7:00.

**Audience:**  
4,161  
**30-Second  
Ad  
Equivalency:**  
\$40

**Calculated  
Ad Value:**  
\$61

**Placement:**  
Beginning

**Runtime:**  
0:46  
**Calculated  
Publicity  
Value:** \$183

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## KENS-CBS San Antonio, TX EYEWITNESS NEWS 6AM

Jul 1 2009 06:00AM CT

**[0:11]** A MOTHER INDICTED IN CONNECTION WITH THE DEATH OF HER TWO-YEAR OLD DAUGHTER IS DUE BACK IN A **SAN ANTONIO** COURTROOM TODAY, BUT ON A DIFFERENT LEGAL MATTER. SHE'S TRYING TO REGAIN CUSTODY OF HER "SURVIVING" CHILDREN. MARVIN HURST IS LIVE WITH THE LATEST.

**[3:09]** THE I-TEAM HAS LEARNED "DEAN WORD" HAS FACED PREVIOUS FINES BY OSHA, FOR VIOLATIONS ON OTHER CONTRACTING JOBS. IT'S TIME) **SAN ANTONIO** FIREFIGHTERS BUSY LAST NIGHT ON THE WESTSIDE. "CHOPPER FIVE H-D", OVER THE SCENE OF THIS HOUSE FIRE ON ARIZONA AND SOUTHWEST 19TH. THE FIRE BROKE OUT AROUND SEVEN.

**[3:27]** THE CAUSE OF THE FIRE STILL ISN'T KNOWN. WE ALL KNOW JUST HOW BUSY HIGHWAY 281 CAN GET DURING RUSH HOUR. BUT EVERYONE'S FIGHTING **TOLL ROADS**, SO, WHAT'S A QUICK, AND EASY SOLUTION TO CONGESTION? THE ANSWER: A **SUPER STREET**. THE **ALAMO REGIONAL MOBILITY AUTHORITY** HAS A PLAN TO PULL OUT

THE "SLOW DOWNS" ALONG 281, BUT IS IT CRUISE-FREE FRIENDLY? STACIA WILLSON HAS MORE.

**Audience:**

48,635

**30-Second**

**Ad**

**Equivalency:**

\$250

**Calculated**

**Ad Value:**

\$442

**Placement:**

Beginning

**Runtime:**

0:53

**Calculated**

**Publicity**

**Value:**

\$1,326

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## KENS-CBS San Antonio, TX EYEWITNESS NEWS 5AM

Jul 1 2009 05:00AM CT

[1:48] VITAC. COM IT'S TIME) A MOTHER INDICTED IN CONNECTION WITH THE DEATH OF HER TWO-YEAR OLD DAUGHTER IS DUE BACK IN A **SAN ANTONIO** COURTROOM TODAY, BUT ON A DIFFERENT LEGAL MATTER. SHE'S TRYING TO REGAIN CUSTODY OF HER "SURVIVING" CHILDREN. MARVIN HURST IS LIVE WITH THE LATEST.

[4:56] THE WEBSITE SAYS IT'S A "LEADER IN HEAVY HIGHWAY CONSTRUCTION. THE I-TEAM HAS LEARNED "DEAN WORD" HAS FACED PREVIOUS FINES BY OSHA, FOR VIOLATIONS ON OTHER CONTRACTING JOBS. **SAN ANTONIO** FIREFIGHTERS BUSY LAST NIGHT ON THE WESTSIDE. "CHOPPER FIVE H-D", OVER THE SCENE OF THIS HOUSE FIRE ON ARIZONA AND SOUTHWEST 19TH. THE FIRE BROKE OUT AROUND SEVEN.

[5:12] NO ONE WAS HURT. THE CAUSE OF THE FIRE STILL ISN'T KNOWN. TRAFFIC ALONG 281 HAS BEEN A HOT TOPIC OF DISCUSSION, BUT ONE GROUP SAYS THEY HAVE A SOLUTION TO STOP THE ALL CONGESTION, AT LEAST FOR THE NEXT 5 TO 7 YEARS, MEMBERS OF THE **ALAMO REGIONAL MOBILITY AUTHORITY** SAY THE 281 **SUPER STREET** PROJECT WILL HELP EASE TRAFFIC ALONG 281 NORTH OF LOOP 1604. ROAD EXPERTS SAY THE **SUPER STREET** IS ONLY A TEMPORARY SOLUTION THAT WILL BE FUNDED THROUGH FEDERAL STIMULUS MONEY. THE PLAN WOULD ELIMINATE CROSS STREET TRAFFIC BY TAKING AWAY LEFT HAND TURN OPTIONS. LEROY ALLOWAY/ **ALAMO REGIONAL MOBILITY AUTHORITY**) "WE'RE CONFIDENT THAT THIS ROADWAY WILL PROVIDE US WITH THE RELIEF WE NEED TODAY AND THROUGH THE NEXT FEW YEARS AS WE DO THIS LONG TERM STUDY" SUPPORTERS OF THE IDEA SAY IT WILL CUT TRAVEL TIME IN HALF FOR MOST DRIVERS. THEY HOPE TO BEGIN CONSTRUCTION BY OCTOBER. THE PROJECT WILL TAKE ANYWHERE FROM 6 TO 8 MONTHS TO COMPLETE.

[6:10] IF YOU PLAN ON CELEBRATING THIS HOLIDAY WEEKEND, AS ALWAYS DON'T DRINK AND DRIVE. IF YOU DO THERE'S A GOOD CHANCE YOU'LL GET CAUGHT. **SAN ANTONIO** POLICE CHIEF WILLIAM MCMANUS IS PUTTING EIGHT MORE OFFICERS ON DWI PATROL THIS WEEKEND. THE CHIEF SAYS DESPITE ARRESTING ROUGHLY 950 PEOPLE THIS TIME LAST FISCAL YEAR, THE NUMBER IS WELL OVER ONE THOUSAND THIS YEAR. "IF YOU DECIDE TO DRINK AND DRIVE ON A REGULAR BASIS IT'S NOT A MATTER OF IF YOU'RE GOING TO GET CAUGHT IT'S A MATTER OF WHEN.

**Audience:**

23,899

**30-Second**

**Ad**

**Equivalency:**

\$150

**Calculated**

**Ad Value:**

\$935

**Placement:**

**Runtime:**

3:07

**Calculated**

**Publicity**

**Value:**

\$2,805

Beginning

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## KENS-CBS San Antonio, TX EYEWITNESS NEWS AT 10 PM

Jun 30 2009 10:00PM CT

[4:19] NO ONE WAS HURT, NO WORD YET ON THE CAUSE. THE HIGHWAY'S PRETTY CLEAR NOW, BUT ONCE MORNING ROLLS AROUND IT'S A DIFFERENT STORY ALL-DAY ALONG 281. EVERYONE'S FIGHTING **TOLL ROADS**, SO, WHAT'S A QUICK, AND EASY SOLUTION TO CONGESTION? THE ANSWER: A **SUPER STREET**. THE **ALAMO REGIONAL MOBILITY AUTHORITY** HAS A PLAN TO PULL OUT THE "SLOW DOWNS" ALONG 281, BUT IS IT CRUISE-FREE FRIENDLY? KENS 5'S STACIA WILLSON IS LIVE TONIGHT, WITH THE IDEA, STACIA?

**Audience:**

129,570

**30-Second**

**Ad**

**Equivalency:**

\$1,600

**Calculated**

**Ad Value:**

\$1,600

**Placement:**

Beginning

**Runtime:**

0:30

**Calculated**

**Publicity**

**Value:**

\$4,800

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## KSAT-ABC San Antonio, TX KSAT 12 NIGHTBEAT

Jun 30 2009 10:00PM CT

[4:33] STEVE ROLDON, KSAT 12 NEWS. AND FORT WORTH INVESTIGATORS ARE TRYING TO FIGURE OUT HOW THE WORKER BROKE THE GASLINE, CPS OFFICIALS SAY THE UTILITY LINE LIKE THE 8-INCH GASLINE ARE CLEARLY MARKED IN CONSTRUCTION AREAS AND THE CONTRACTOR SAYS THE LINES WERE IMPROPERLY LABELED AND DEAN WORD, THE CONTRACTOR, SOS THE LOCATION WHERE IT WAS PLACE NOT WHERE IT WAS MACED AND CPS ENERGY SAYS IT IS LOOKING INTO IT. ON THE NIGHTBEAT, ON THE EVE OF THE SPECIAL SESSION, A **SAN ANTONIO** STATE SENATOR WITH HARSH WORDS FOR GOVERNOR PERRY. WE ARE GOING BACK INTO SPECIAL SESSION SO THAT **TOLL ROADS** GET DONE SO THAT HIS BUDDIES THAT ARE HIGHWAY CONTRACTORS MAKE SURE THAT THEY'VE GOT SECURITY, BUT WE ARE NOT GOING BACK IN FOR CHILDREN'S HEALTH INSURANCE. THE PRIORITIES ARE MISPLACED. THE STATE SENATOR, LETICIA VAN DE PUTTE CREDIT SIDING THE GOVERNOR'S TIMES AND NOR THE SPECIAL SESSION AND MEANWHILE THE INVESTIGATOR SPEAKING TO BUILDERS IN AUSTIN TONIGHT DEFENDED HIS POSITION AND SAID IT SHOULDN'T TAKE THE LEGISLATURE LONG FOR DEALING WITH FUNDING FOR TEXAS ROADS.

**Audience:**

121,679

**30-Second**

**Ad**

**Equivalency:**

\$1,700

**Calculated**

**Ad Value:**

\$4,080

**Placement:**

Beginning

**Runtime:**

1:12

**Calculated**

**Publicity**

**Value:**

\$12,240

## KWEX-UNIVISION San Antonio, TX NOTICIAS 41 A LAS 10

Jun 30 2009 10:00PM CT

[3:25] LA COMPANIA DE CPS ENERGY RESTAURO LOS SERVICIOS A SUS CLIENTES CASI EN SU TOTALIDAD LA NOCHE DE AYER Y AHORA INVESTIGAN QUIEN SERA RESPONSABLE PARA PAGAR LOS DAQOS. MIENTRAS LO DETERMINAN, ESTE DIA LA CALLE HUBNER Y MILITARY REGRESSO A SU NORMALIDAD. RESIDENTES DE **SAN ANTONIO** VIERON PLANOS DE LO QUE SERA EL FUTURO DE LA CARRETERA 281, LA AGENCIA CONOCIDA COMO **ALAMO REGIONAL MOBILITY AUTHORITY** REALIZO UNA REUNION PUBLICA PARA QUE LOS RESIDENTES VIERAN LOS DIFERENTES CRUCEROS QUE EXISTIRAN SOBRE LA CARRETERA 281 HACIA EL NORTE, CADA EXHIBICION O PLANO MOSTRABA UNA INTERSECCION DIFERENTE, POR EJEMPLO EL DE STONE OAK Y EVANS, EL PROYECTO INICIARA A MEDIADOS DE ESTE AQO Y FINALIZARA EL PROXIMO VERANO, ESTA REUNION TAMBIEN FUE UNA OPORTUNIDAD PARA ESCUCHAR LOS COMENTARIOS DE LA COMUNIDAD, AUNQUE HUBO ALGUNOS QUE SE OPUSIERON A ESTE PROYECTO, DICEN LOS EXPERTOS QUE LA MAYORIA TENIA COMENTARIOS FAVORABLES, ESTE DIA RESIDENTES DEL AREA DE INDIAN CREEK TUVIERON UNA JUNTA CON AUTORIDADES DEL CONDADO DE BEXAR, HABLARON DEL MIEDO QUE TIENEN DE QUE LAS FUERTES LLUVIAS CUANDO SE PRESENTAN, INUNDEN NUEVAMENTE LA ESCUELA DE LA ZONA. QUIEREN SABER CUANDO COMIENZAN LOS TRABAJOS PARA DESVIAR EL AGUA Y DIJERON ESTAR CANSADOS DE ESCUCHAR PROMESAS QUE NUNCA SE CUMPLEN. HABRA OTRA JUNTA HABRA OTRA JUNTA EN EL AREA DE INDIO CREEK PARA SEGUIR ESCUCHANDO LAS PETICIONES DE LOS RESIDENTES.

**Audience:**

55,877

**30-Second Ad**

**Equivalency:**

\$1,600

**Calculated Ad Value:**

\$6,400

**Placement:**

Beginning

**Runtime:**

2:00

**Calculated Publicity Value:**

\$19,200

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## KABB-FOX San Antonio, TX FOX 29 NEWS AT 9

Jun 30 2009 09:00PM CT

[0:43] UT CRIME IN **SAN ANTONIO** AT THE HALFWAY POINT OF THE YEAR. FIREWORKS STANDS ARE NOW OPEN, WHAT FIREFIGHTERS ARE DOING NEXT TO ONE, THAT'LL DEFINITELY GRAB YOUR ATTENTION. CRYSTAL GEORGE: "TIRED OF BEING STUCK IN TRAFFIC? NEW DETAILS TONIGHT ON THE 281 **SUPER STREET**. JUST HOW MUCH ERSECCION? INTERSECTION? "IT'S NOT YOUR TYPICAL RAID, WHY AUTHORITIES REMOVED A DOZEN PEOPLE FROM THIS **SAN ANTONIO** HOME. AND SHOCKING DEVELOPMENTS ABOUT MICHAEL JACKSON'S KIDS. FIRST ON FOX BACK IN BUSINESS.

[3:30] TODAY, THE EDWARDS AQUIFER HAS DROPPED TO 640 POINT 9 FEET STAGE THREE KICKS IN AT 640. WHEN THAT HAPPENS, RESIDENTS ARE ONLY ALLOWED TO WATER EVERY OTHER WEEK. WE'VE SEEN SOME RAIN IN THE AREA BUT WILL IT MAKE IT TO **SAN ANTONIO** OR EVEN TO THE RECHARGE ZONE. HERE IS CHIEF METEOROLOGIST ALEX GARCIA WITH THAT ALEX. ALEX.

[5:24] A DNA DATABASE LINKED ESPARZA TO THE CRIME. TONIGHT, HE REMAINS IN JAIL ON A 75-THOUSAND DOLLAR BOND. WE'VE ALL HEARD IT IS SUPPOSED TO EASE TRAFFIC JAMS, BUT JUST HOW MUCH TIME WILL THE 281 **SUPER STREET** REALLY SAVE DRIVERS. TONIGHT, A PUBLIC MEETING ERS. NUMBERS.

[5:46] NUMBERS. OUR CRYSTAL GEORGE IS LIVE WITH DETAILS DETAILS THIS STOP LIGHT BEHIND ME AT THE INTERSECTION OF 281 AND EVANS ROAD IS PART OF THE PROBLEM HERE. BUT IF THE **SUPER STREET** IS BUILT, WE'RE TOLD YOUR DRIVE TIME FROM THIS HALF. "IT'S A NEW WAY TO DRIVE. IT'S A NEW CONCEPT NOT ONLY AS.

[6:06] MEAN. "YOU'RE FIGHTING THAT HORRIBLE EVENING RUSH HOUR TRAFFIC TO GET HOME FROM SITTING THERE FOR ABOUT 10 MINUTES. WITH THE **SUPER STREET**, WE'LL CUT IT DOWN TO ABOUT THREE MINUTES. MINUTES. CAN HAVE AN ACCIDENT AT EACH INTERSECTION.

[7:56] OFFICERS SAY SOMEONE BROKE INTO THE STORE AND ACTUALLY TOOK THE MACHINE THEN DROVE OFF. IF YOU HAVE INFORMATION THAT CAN HELP, YOU'RE URGED TO CALL POLICE. NEW CRIME TOTALS FROM THE **SAN ANTONIO** POLICE DEPARTMENT REVEAL SOME GOOD NEWS WHEN IT COMES TO BURGLARIES, DESPITE DRAMATIC BACK TO BACK, IN THE LAST TWO WEEKS. WEEKS. DATA COLLECTED FROM JANUARY 1ST THROUGH JUNE 20TH, SHOWS CITY WIDE PROPERTY CRIMES DOWN.

**Audience:**

71,642

**30-Second**

**Ad**

**Equivalency:**

\$450

**Calculated**

**Ad Value:**

\$2,040

**Placement:**

Beginning

**Runtime:**

2:16

**Calculated**

**Publicity**

**Value:**

\$6,120

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## **KENS-CBS San Antonio, TX EYEWITNESS NEWS AT 6 PM**

Jun 30 2009 06:00PM CT

[2:52] IF YOU PLAN ON CELEBRATING THIS HOLIDAY WEEKEND, AS ALWAYS DON'T DRINK AND DRIVE. IF YOU DO THERE'S A GOOD CHANCE YOU'LL GET CAUGHT. **SAN ANTONIO** POLICE CHIEF WILLIAM MCMANUS IS PUTTING EIGHT MORE OFFICERS ON DWI PATROL THIS WEEKEND. THE CHIEF SAYS DESPITE ARRESTING ROUGHLY 950 PEOPLE THIS TIME LAST FISCAL YEAR, THE NUMBER IS WELL OVER ONE THOUSAND THIS YEAR. "IF YOU DECIDE TO DRINK AND DRIVE ON A REGULAR BASIS IT'S NOT A MATTER OF IF YOU'RE GOING TO GET CAUGHT IT'S A MATTER OF WHEN.

[4:04] TRAFFIC WILL BE DETOURED AROUND THE INTERCHANGE. ONE OF THE BIGGEST TRAFFIC DELAYS CONTINUES TO BE AT HIGHWAY 281 AND LOOP 1604. AND RIGHT NOW THE **ALAMO** REGIONAL MOBILE AUTHORITY UN-VEILING IT'S "**SUPER STREET**" TO THE PUBLIC. STACIA WILLSON IS LIVE WHERE THE MEETING JUST STARTED WITH MORE. STACIA?

**Audience:**

66,696

**30-Second**

**Ad**

**Equivalency:**

\$850

**Calculated**

**Ad Value:**

\$1,388

**Placement:**

Beginning

**Runtime:**

0:49

**Calculated**

**Publicity**

**Value:**

\$4,164

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## **KSAT-ABC San Antonio, TX KSAT 12 NEWS AT NOON**

Jun 30 2009 12:00PM CT

[12:13] MRS. JONES WANT HER NEIGHBOR PROSECUTED. AUTHORITIES SAY WHOEVER IS RESPONSIBLE FOR THE HORSES'DEATHS WILL FACE ANIMAL CRUELTY CHARGES. DO YOU HAVE AN OPINION ON THE PROPOSAL TO TURN OHIO 281 INTO A **SUPERSTREET** OR HIGHWAY? YOU CAN SURE YOUR POINT OF VIEW TONIGHT AT THE **ALAMO REGIONAL MOBILITY AUTHORITY** WILL HAVE AN OPEN HOUSE AT SUMMIT CHRISTIAN CENTER FROM 6:00 TO 9:00 TONIGHT. AROUND AMERICA, OVERWEIGHT PEOPLE WILL HAVE TO PAY MORE IN AN EMERGENCY. THERE WAS A RATE INCREASE TO BE CHARGED MORE FOR PATIENTS WEIGHING MORE THAN 350 POUNDS.

[13:33] RATES ARE ALSO GOING UP FOR CRITICAL CARE PATIENTS. LOOKING OUTSIDE WITH CITY CAM. IF WE ARE LUCKY LATER ON TODAY OR BY TONIGHT, WE COULD HAVE SHOWERS OR THUNDERSTORMS RIGHT IN **SAN ANTONIO**. YEAH, IN TOWN, WE'RE MISSING OUT RIGHT NOW. SOME FOLKS ARE INUNDATED RIGHT NOW.

**Audience:**

67,793

**30-Second**

**Ad**

**Equivalency:**

\$350

**Calculated**

**Ad Value:**

\$723

**Placement:**

Middle

**Runtime:**

1:02

**Calculated**

**Publicity**

**Value:**

\$2,169

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## **KSAT-ABC San Antonio, TX GOOD MORNING SAN ANTONIO 6AM**

Jun 30 2009 06:00AM CT

[38:56] I CAN'T EITHER. THANK YOU, DAVID. THOSE OF YOU WITH THE PROPOSAL TO TURN HIGHWAY 281 INTO A **SUPERSTREET** CAN SHARE YOUR THOUGHTS. THE **ALAMO REGIONAL MOBILITY AUTHORITY** WILL HOST AN OPEN HOUSE AT THE SUMMIT CHRISTIAN CENTER AT 2575 MARSHAL ROAD. IT IS SOMETHING WE DO EVERY YEAR. COLLECT NEW OR GENTLY USED KHAKIS FOR KIDS.

[42:39] HIS FORECAST IS COMING UP NEXT AND ANOTHER INSTANT CHECK OF WELCOME BACK. WE LOOKING AT TRANSGUIDE, 281 AND LOOKING GREAT. 35 AND **ALAMO**, THINGS ARE MOVING ALONG. 90 AND CALLAGHAN, TRAFFIC HAS THINNED OUT AS WE TAKE A LOOK AT TRAVEL TIMES. BETWEEN 1604 AND DOWNTOWN AREA, HIGHWAY 90 SHOWING 14 MINUTES.

**Audience:**

44,753

**30-Second**

**Ad**

**Equivalency:**

\$500

**Calculated**

**Ad Value:**

\$3,416

**Placement:**

Middle

**Runtime:**

3:25

**Calculated**

**Publicity**

**Value:**

\$10,248

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## **KENS-CBS San Antonio, TX EYEWITNESS NEWS 5AM**

Jun 30 2009 05:00AM CT

[39:33] UP NEXT, BILLIONS OF DOLLARS SPENT, NOW BERNARD MADOFF WILL BE SPENDING TIME IN PRISON FOR DEFRAUDING INVESTORS, IN FACT, HE WONT MAKE IT

ALIVE, AND, IS A **"SUPER STREET"** THE ANSWER TO EASING TRAFFIC CONGESTION ON ONE **SAN ANTONIO** HIGHWAY? IT'S TIME)150 YEARS IN PRISON.

**Audience:**

23,899

**30-Second**

**Ad**

**Equivalency:**

\$150

**Calculated**

**Ad Value:**

\$165

**Placement:**

Beginning

**Runtime:**

0:33

**Calculated**

**Publicity**

**Value:** \$495

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## KENS-CBS San Antonio, TX EYEWITNESS NEWS 5AM

Jun 30 2009 05:00AM CT

[48:42] TS ALONG HIGHWAY 281 IS THE NORM IN **SAN ANTONIO**. BUT WHAT IF YOU WERE ABLE TO KEEP GOING, NEVER SLOWING DOWN? THE **"ALAMO REGIONAL MOBILITY AUTHORITY"** TODAY WILL SPELL OUT ITS PLAN TO FIX SNAILS-PACE FLOW OF TRAFFIC ON 281. YOU MIGHT REMEMBER WE FIRST TOLD YOU ABOUT THE **"SUPER STREET"** CONCEPT IN MARCH. IT WOULD ELIMINATE CROSS-STREET TRAFFIC, MEANING NO LEFT TURNS. INSTEAD, MOTORISTS WOULD HAVE TO DRIVE DOWN TO A CERTAIN POINT, AND "THEN" TURN.

[53:04] THE DEVICE IS A CORKSCREW SHAPED METAL TIP ON A CATHETER. THE "WILDCAT", AS IT'S CALLED, LODGES IN THE BLOCKAGE AND THE DOCTOR CAN LITERALLY PULL THE TISSUE AWAY, RESTORING BLOOD FLOW. DR. STEFAN KIESZ IS THE FIRST INTERVENTIONAL CARDIOLOGIST IN **SAN ANTONIO** TO USE IT. THIS TECHNIQUE MAY BE PARTICULARLY USEFUL FOR PATIENTS WHO ARE NOT GOOD SURGICAL CANDIDATES. SOME STARTLING NEWS ABOUT TEENAGERS TODAY.

**Audience:**

23,899

**30-Second**

**Ad**

**Equivalency:**

\$150

**Calculated**

**Ad Value:**

\$275

**Placement:**

End

**Runtime:**

0:55

**Calculated**

**Publicity**

**Value:** \$825

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## KENS-CBS San Antonio, TX EYEWITNESS NEWS AT 10 PM

Jun 29 2009 10:00PM CT

[1:16] LEADING UP TO THE FOURTH OF JULY THE SALE OF FIREWORKS COULD FIZZLE, KENS 5'S STACIA WILLSON IS LIVE WITH THE REASON WHY. STACIA? THIS IS THE FIRST TIME VENDORS HAVE BEEN ALLOWED TO SELL FIREWORKS SINCE LAST YEAR, AND FROM MIDNIGHT TONIGHT UNTIL JULY FOURTH THEIR HOPING TO SELL BY THE THOUSANDS, BUT THE COUNTY IS STILL KEEPING A CLOSE EYE ON THINGSEVERY YEAR ABEL LUGO LOOKS FORWARD TO SETTING UP SHOP AND SELLING FIREWORKS, THE MONEY HE MAKES GOES TOWARDS HIS CHURCH, HE SAYS LAST YEAR'S FOURTH OF JULY HOLIDAY WAS A SUCCESS, AND THIS WEEK HE'S CROSSING HIS FINGERS TO SEE THE SAME NUMBER OF PEOPLE ABEL LUGO KING OF GLORY OF **SAN ANTONIO** 'THERE WAS A HUGE CROWD, THERE WAS A LINE SO WE'RE HOPING WE HAVE THE SAME OUTCOME

WE'LL SEE WHAT HAPPENS"} BUT BEFORE HE CAN OPEN HIS UP FOR BUSINESS, HE HAS TO PASS INSPECTION BY THE BEXAR COUNTY FIRE MARSHAL'S OFFICE, AND CURRENT RESTRICTIONS MEAN THE BANNING OF AERIAL FIREWORKS, PLUS THE USE OF ALL FIREWORKS IS RESTRICTED TO SEVEN SAFE ZONES WITHIN THE COUNTY. HERNANDEZ] "AS THE CONDITIONS ARE SO SEVERE HERE THAT THEY NEED TO UNDERSTAND SOME COMMON SENSE WOULD TELL THEM IT'S PROBABLY NOT SMART TO USE THOSE FIREWORKS OUT OF THOSE ZONES"} FIRE MARSHALL ORLANDO HERNANDEZ SAYS ANYONE BREAKING THE RULES WILL FACE UP TO A THOUSAND DOLLAR FINE 'THEY'LL BE MONITORING NEIGHBORHOODS AND IF THERE'S ANY TYPES OF FIREWORKS OTHER THAN GROUND FIRE WORKS THOSE FOLKDS WILL GET A CITATION"} MEANWHILE THE **SAN ANTONIO** FIRE DEPARTMENT IS ALSO PREPARING FOR THE FOURTH, ON NEW YEARS EYE 2007, FIREFIGHTERS ANSWERED MORE THAN 250 GRASS FIRE CALLS, ALL WHICH WERE BELIEVED TO BE CAUSED BY FIREWORKS, LAST YEAR IT DROPPED BY MORE THAN TWO THIRDS. AND THIS YEAR FIRST RESPONDERS ARE HOPING THE NUMBER WILL BE EVEN LOWER. BUT FOR VENDOR'S LIKE LUGO, THE STRESS ISN'T OVER THE POSSIBILITY OF FIRES, INSTEAD IT'S ABOUT MAKING A SALE, SUPPORTING A CAUSE, AND HOPING FOR A SAFE EXY ATE IFO} THE IC TO REPORT ANYONE WHO HAS ILLEGAL FIREWORKS BY CALLING THE FIREWORKS HOTLINE AT 207-7963.

**Audience:**  
129,570  
**30-Second Ad Equivalency:**  
\$1,600

**Calculated Ad Value:**  
\$6,507

**Placement:**  
Beginning

**Runtime:**  
2:02  
**Calculated Publicity Value:**  
\$19,521

## **KENS-CBS San Antonio, TX EYEWITNESS NEWS AT 10 PM**

Jun 29 2009 10:00PM CT

**[6:33]** IF YOU HAVE HOT CHECKS, YOU CAN PAY THEM NOW AND AVOID A TRIP TO THE COUNTY JAIL. CALL 335-2415 FOR WAYS TO CLEAR YOUR NAME. SEEING THE RED GLOW OF BRAKE LIGHTS ALONG HIGHWAY 281 IS THE NORM IN **SAN ANTONIO**. BUT WHAT IF YOU KEPT GOING NEVER SLOWING DOWN? TOMORROW, THE **ALAMO REGIONAL MOBILITY AUTHORITY** WILL DETAIL THEIR PLAN TO FIX THE SLOW DOWN ON 281. WE FIRST TOLD YOU ABOUT THE "**SUPER STREET**" CONCEPT IN MARCH. IT WOULD ELIMINATE CROSS-STREET TRAFFIC MEANING NO LEFT TURNS. YOU'D HAVE TO DRIVE DOWN TO A CERTAIN POINT, AND TURN AROUND.

**[6:58]** YOU'D HAVE TO DRIVE DOWN TO A CERTAIN POINT, AND TURN AROUND. FOR NOW IT'S A TEMPORARY SOLUTION PAID FOR BY THE FEDERAL STIMULUS. TO LEARN MORE ON THE "**SUPER STREET**", THE MEETING IS TOMORROW NIGHT, STARTING AT SIX AT THE SUMMIT CHRISTIAN CENTER. THAT'S ON MARSHALL ROAD. NEXT AT 10, DARTING IN AND OUT OF TRAFFIC, BUT ONE GUY PROVES, YOU CAN'T RUN FOREVER.

**Audience:**  
129,570  
**30-Second Ad Equivalency:**  
\$1,600

**Calculated Ad Value:**  
\$2,774

**Placement:**

**Runtime:**  
0:52  
**Calculated Publicity Value:**  
\$8,322

Beginning

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## KSAT-ABC San Antonio, TX KSAT 12 NEWS AT 5:00

Jun 29 2009 05:00PM CT

[6:48] HIS PARENTS BELIEVE HE DIED WITHOUT A WILL. IT IS PURPORTED THERE IS A WILL EXISTING, BUT IT IS IN THE CUSTODY OF AN ATTORNEY. IT IS YOUR CHANCE FOR INFORMATION AND A PROPOSAL TO TURN 281 A **SUPERSTREET**. THE STRETCH NORTH OF 1604. THE **ALAMO** REGIONAL AUTHORITY WILL HOST AN OPEN HOUSE AT THE SUMMIT CHRISTIAN CENTER. 2575 MARSHAL ROAD. THE COMMUNITY MEETING WILL GO FROM 6:00 TO 9:00 P. THE CITY WANTS YOU TO BRING YOUR ENTIRE FAMILY TO CELEBRATE THE FOURTH OF JULY.

**Audience:**

118,644

**30-Second**

**Ad**

**Equivalency:**

\$1,200

**Calculated  
Ad Value:**

\$1,360

**Placement:**

Beginning

**Runtime:**

0:34

**Calculated**

**Publicity**

**Value:**

\$4,080

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<b>Report Generated:</b>	2009/07/17 14:54:39.383 (UTC)
<b>Total Story Count:</b>	23
<b>Total Nielsen Audience:</b>	1,245,185
<b>Total 30-Second Ad Value:</b>	\$12,720
<b>Total Run Time:</b>	32:33
<b>Total Calculated Ad Equivalency:</b>	\$33,578
<b>Total Calculated Publicity Value:</b>	\$100,734

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